

BCMI More Than Doubles Cloud-based Dispatch Footprint

REDMOND, WASHINGTON, March 3, 2025— In 2024, BCMI Corp. celebrated 10 years in business, and another significant milestone. The technology leader and provider of cloud-based mobile software for concrete and bulk materials producers more than doubled its cloud-based ready-mix dispatch footprint across the U.S.

Industry-leading companies have adopted BCMI's cloud-based system, beginning with Smith Ready Mix in Valparaiso, Indiana, followed by many others including Miles Sand & Gravel, Geneva Rock and Sunroc (both Clyde Companies subsidiaries), BARD Materials and GCC. These producers and others have added BCMI's dispatch as part of the end-to-end software platform that includes extensive operational and customer KPIs, quoting and sales tools, and customer invoicing.

In 2025, BCMI expects its dispatch footprint to expand at an accelerated rate. Implementations are scheduled for large vertical materials producers, imi and Titan America as well as regional ready mix leaders including Consumers Concrete and Zignego.

"One of the great advantages of BCMI Dispatch is that any change or update from our dispatchers and drivers is instantly shared across our company—and with our customers—through the BCMI mobile apps," BARD Materials Vice President of Operations Chad Thier says. "BCMI truly partners with producers to shape a concrete dispatch system that leverages the best technology available, ensuring it meets the needs of the industry."

The BCMI Dispatch system has the advantage of being cloud-native, meaning it is developed using the most current technology rather than retrofitting older dispatch systems with hardware that must be maintained by producers. BCMI integrates with related systems, such as truck GPS and accounting programs, through API (Application Programming Interface) connections entirely in the cloud. This allows materials producers to choose their own best-in-class solution set to meet their business needs.

"After an extensive, six-month evaluation, we concluded that BCMI's combination of current product offerings, plus the opportunity to take part in the continued development of the product, was the best fit for what imi needs to service our customers and our internal teams," imi President and CEO Pete Lyons says.

BCMI's leadership draws on more than 100 years of collective experience in serving the concrete and bulk materials market, making the team uniquely qualified to understand and address the needs of the industry. "We have all experienced the pain of struggling with outdated technology, and it makes us even more passionate about creating better tools for producers and contractors," BCMI Vice President of Customer Success Janeen O'Dell says. "Things like mobile apps and eTicketing are old news in other industries, and there's no reason our industry shouldn't use them to make our day-to-day jobs easier."

According to BCMI Co-founder and CEO Craig Yeack, "Our product team is laser focused on innovation, including aggressive research and development of AI tools for materials producers. In the next few years, we'll see accelerated growth in technology, faster than we've seen in decades. We look forward to being the industry's trusted partner as we navigate these changes together."

About BCMI

BCMI Corp.'s mobile software empowers bulk construction material producers to improve business processes. BCMI's performance analytics, interactive communication tools and AI-assisted dispatch keep materials producers and contractors aligned with real-time business solutions. For more on our cloud-based BCMI Dispatch, Material Pro and Material Now apps, visit www.bcmicorp.com.

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