

## BCMI Announces Strategic Partnership With MARCOTTE

REDMOND, WASHINGTON, December 21, 2023— BCMI, developer of industry-leading cloud-based, mobile “quote-to-cash” solutions for materials producers, and MARCOTTE, a technology leader in software for the production and delivery of concrete, announced the successful integration of their solutions to provide a seamless experience for ready-mix producers. With a shared commitment to open platform technology, the combined cloud-based solution marks a major milestone in concrete batching and delivery — relieving producers from the burden of hosting and maintaining servers and hardware in-house.

The connection between MarcotteBatch (MBatch) and BCMI’s suite of quoting and dispatch solutions is a result of both companies’ commitment to promoting service-oriented architecture to offer best-in-class solutions from multiple vendors.

“We are delighted to establish this formal partnership with MARCOTTE,” BCMI President and Co-founder Craig Yeack said. “Our integrated implementations for innovation leaders such as Smith Ready Mix have proven that our solutions work together seamlessly and bring incremental value to the producer. We look forward to our upcoming implementations at Tanis Concrete and many others in the future.”

BCMI and MARCOTTE are leaders in driving the new model for the ready-mix industry that addresses the industry’s urgent need for technology that responds to their unique requirements.

MARCOTTE Chief Executive Officer Joel Bardier said, “Real-time data sharing is crucial to optimizing efficiency and productivity. This can only be obtained through seamless integration and communication between the producer’s core systems, devices and software. Interoperability is the future technological strategy as data is the fuel to the producer’s competitive edge.”

### About BCMI

*BCMI Corp.’s mobile software empowers bulk construction material producers to improve business processes. BCMI’s performance analytics, interactive communication tools and AI-assisted dispatch keep materials producers and contractors aligned with real-time business solutions. For more on BCMI Dispatch, Material Pro and Material Now apps, visit [www.bcmicorp.com](http://www.bcmicorp.com).*

### About MARCOTTE

*MARCOTTE specializes in advanced process control and automation systems for ready-mix and concrete products manufacturing. Our comprehensive suite includes MBatch which is designed for ease of use and seamless integration. Trusted across North America, we support over 1300 concrete production sites with dedicated services and expert support. Our technology empowers*

*businesses to enhance concrete production excellence with Artificial Intelligence. Discover more at [www.marcottesystems.com](http://www.marcottesystems.com)*

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