

BCMI Adds Susan Dalton to Leadership Team

REDMOND, WASHINGTON, September 22, 2023—BCMI, developer of industry-leading cloud-based, mobile software for the construction industry, recently welcomed Susan Dalton to its leadership team as a senior advisor. Dalton brings executive experience as a general manager as well as deep expertise in technology-based solution development. She will be responsible for developing and executing strategies to position BCMI for growth while ensuring the company's standard for a superlative customer experience.

"I am thrilled to be back in an operational role, especially in a company that combines an outstanding group of employees and highly satisfied customers," Dalton said. "I am honored to join them on their mission to provide customer guided solutions."

From 2012 through 2021, Dalton served as vice president of smart technology and IoT at GCP Applied Technologies, a global leader in cement and concrete additives. The group's flagship product, Verifi, was the industry category creator of in-transit concrete management. In addition to technology, she has extensive experience in staff development and customer engagement. Most recently, she worked as an executive coach focused on developing leadership styles that support collaboration, productivity and growth for both employees and companies.

"Susan's experience building world-class technology organizations coupled with a decade in the ready-mix industry means she is well-positioned to provide immediate value to the company, BCMI CEO and Co-founder Craig Yeack said. "Our team looks forward to the positive impact she will have on BCMI and our customer network."

Dalton holds a master's degree in business administration from Babson College as well as a graduate certificate in leadership development from Northwestern University.

About BCMI

BCMI Corp.'s mobile software empowers bulk construction material producers to improve business processes. BCMI's performance analytics, interactive communication tools and AI-assisted dispatch keep materials producers and contractors aligned with real-time business solutions. For more on BCMI Dispatch, Material Pro and Material Now apps, visit www.bcmicorp.com.

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